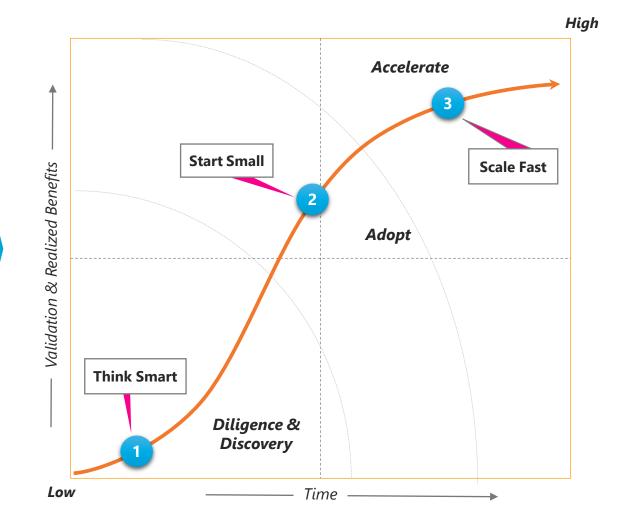


Smart - Small - Fast

Our Enablement Approach

- Think Smart. Led and managed by isolved Enablement
 Team. Comprehensive Discovery, Training, and
 Configuration
- 2. Start Small. Led by isolved Enablement Team. Develop plan for initial conversion group for building internal confidence and exciting client base
- 3. Scale Fast. Supported by isolved Enablement Team and Partner Success Manager. Develop a scope and plan for execution of client base conversions and new business generation



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isolved Partner Success Enablement that Delivers Rapid Time to Value



Transition from Sales to Enablement team



Detailed partner discovery



System Setup



Training



Conversions & Working Sessions





Planning

45%

Conversions



40%

Go To Market



15%

Project Kick Off & Requirements Framework

- → Internal sales handoff meeting
- → Kick Off call with partner
- → Internal services planning meeting
- → Discovery/Requirements gathering
- → Review of project plan and collaborative workspace
- → Finalize/approve project plan

Provisioning, Analysis & System Setup

- → Provisioning of isolved environment
- → System setup calls scheduled
- → University and Partner Portal tours
- → System tables, security, banking, billing, printing setup

Training

- → Completion of pre-requisites prior to formal training
- → Payroll/Time/Benefits/HR virtual training sessions
- → PEO One on One Training
- → User Acceptance

Data Conversion

- → Client conversion priority review
- → Data conversion import templates
- → Working sessions for client go lives
- → Review of conversion utility
- → isolved View enablement

Go Live

- → User Acceptance
- → Live clients processing
- → Execute rollout plan to sales team/staff/clients

Post Enablement

- → Transition to partner support
- → Partner Success Program
- → Quarterly Business Reviews
- → Partner Roundtables
- → Partner Strategy/Networking Sessions

Partner Training & Documentation

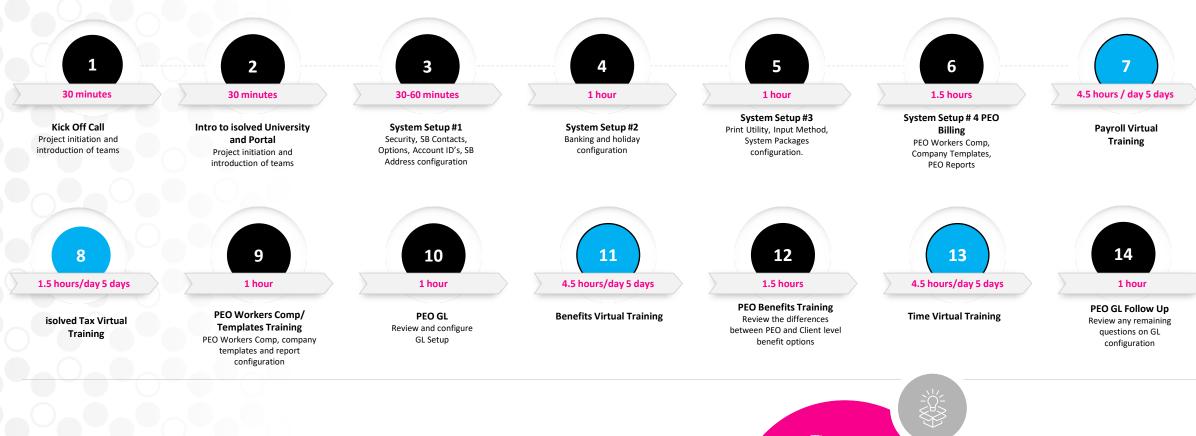
DELIVERABLES

Kick-off meeting; discovery and detailed requirements; project plan review; project resources assigned; high-level timelines isolved environment deployed; University & partner portal access,; system tables setup DELIVERABLES

Partner training sessions; access to demo environment; user acceptance

Data conversion templates; conversion utility workbook; access to isolved View reporting tool DELIVERABLES

System in production; processing live payrolls; access to Marketing materials Net Suite access; engage with Partner Success Manager, Account Manager, Relationship Manager; schedule quarterly business review (QBR)



PEO Enablement

Timeline & Training

There are approximately 16 hours of prerequisite course work required before training.

Best Practices

Training & Support

Utilizing Internal Subject Matter Experts (SMES)



Create an internal Go To Team and documentation for isolved questions

- → Typically your Support and Implementation Team Leads
- → Creates isolved experts and builds confidence of leaders



Answers/documents shared or centrally located

Sparks internal team discussions - helps identify training or process gaps

Results in faster response time to your customers



PEO Support Expectations



Support team assists with Tier 2 level questions that users need assistance with across product lines.

- Unique client level configurations
- **API** requests
- Integrations with 3rd parties
- Custom reporting needs

- NetSuite is utilized for case management and submission of cases; users provide the detail on the issue to provide the support team with the data needed to assist with resolution.
- NetSuite also is utilized for partner enhancement requests to properly track the request by partner for review, scope and prioritization, if approved.

A True Partnership

Support Every Step of the Way

Enablement & Training isolved Partner Support Account Manager Benefits (COBRA/FSA) isolved Partner Success Manager isolved University & Marketing Add-on Services Sales Relationship Manager Business-level resource that help drive consistent cadence of communication, regular isolved University Classes, Primary contact for all reviews, product adoption trends, Articles, & Webinars Benefit Services (COBRA / FSA) and will align you to the right isolved resources to meet your objectives. Represent the voice of the Partner to provide input into Sales Engineers demonstration the company's product Provides access to SME's to prospective clients development process, as for benefit inquiries well as marketing and sales processes Weekly Partner Newsletter Marketing co-branding materials available Competitive Intel

Dedicated Partner

Success Manager

Assigned Account

Manager

- Align isolved Resources: Serve as primary contact for strategic initiatives and ensure resources are properly aligned to help meet your objectives
- Partnership and Value: Understand your business priorities to help align them with your isolved vision; build a roadmap to help you maximize your ROI and success
- Conduct Strategic Reviews: Drive regular strategic reviews to assess the impact of isolved and isolved solutions and to make prescriptive recommendations for improvement
- Time to Value: Help plan your conversion and adoption strategies, and proactively identify/mitigate risks to bring more value overall
- Tools and Resources: Develop programs, tools and resources to help drive sales and grow your business
 - Marketing Toolkits
 - Partner & Client Surveys
 - Internal Tracking Tool for Partner Suggestions

Ensuring highest level of partner satisfaction and success

Partner Success Management

Partner Networking & Collaboration



Partner Roundtables



Monthly Strategy
Sessions



Monthly Product
Training Webinars

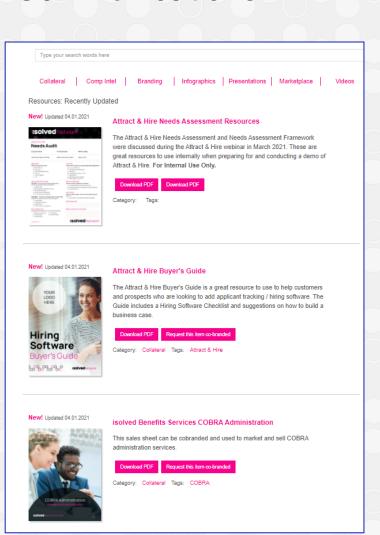


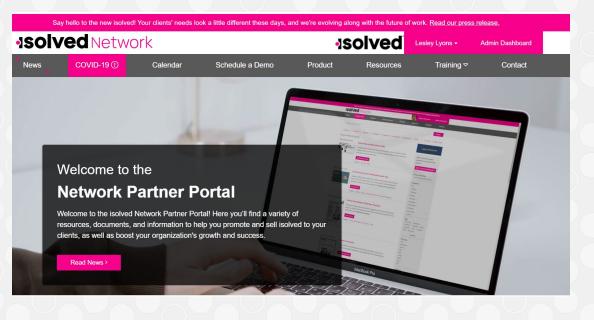
Connect User Conference

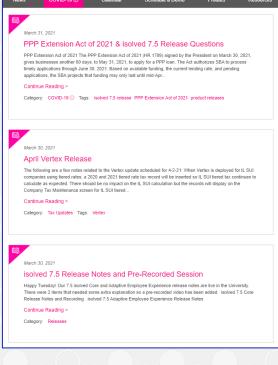
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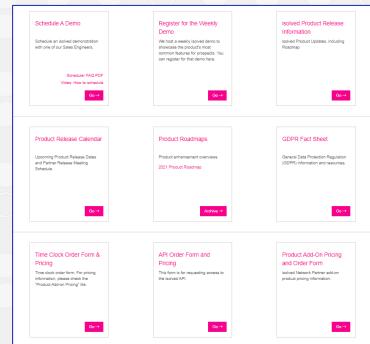
Dedicated Portal for

Sales, Marketing & Communications







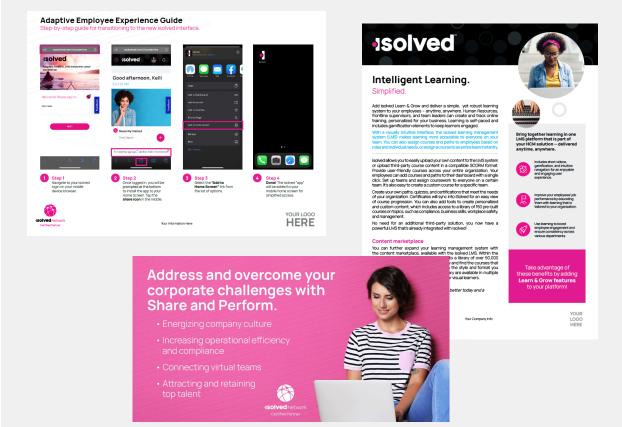




- Dedicated Marketing Manager
 - Marketing toolkits (email, social, video, collateral)
 - Cobranded materials
- Dedicated Account Manager
 - Monthly training sessions
 - Co-branded training sessions
- Skilled Sales Engineers
 - Conduct demos
 - Consult on how to demo



Resources & Support



"The A & H webinar yesterday was very well done. It's a good, usable product and the webinar was clearly well planned and orchestrated. Our Sales Reps all watched it or will shortly if they weren't able to attend yesterday. Much like LMS, we should absolutely be selling more of this product."

"My sales team has taken both trainings over the past couple days so we're laser focused on this in April."

"Great training - very useful."





Get Started!

Bruce Dennis

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